

THINKERS & DOERS

Equality for Growth Circle

WHO WE ARE

A global Think & Do tank.

An international network of **20 000 thinkers & doers**,
finding the most effective solutions to the world's most pressing challenges.

An active participant of the UN Global Compact
to tackle the Sustainable Development Goals for the Agenda 2030.

An established presence across Europe, Africa and the Arab world.

We gather economic leaders, decision-makers, experts, NGOs,
media, creative people & citizens.

We create positive impact through a business-for-good approach.

To explore new perspectives on cutting-edge topics.

To develop a new social contract bringing companies,
governments and civil society together.

OUR BELIEF

Economy for Humanity

WHAT IS THE EQUALITY FOR GROWTH CIRCLE

The mission of the Equality for Growth Circle is to create a dynamic global community of ambassadors with the vision and influence to promote inclusive growth around the world.

Making businesses sustainable is no longer an option. Throughout Europe, Africa and the Middle East, the ambassadors of the Equality for Growth Circle are all spreading a key message : it is time to rethink our link to economic growth in order to ally thriving businesses, shared prosperity and a sustainable planet.

Gathering 30 top leaders from Thinkers & Doers' international network, 3 times a year, the Equality for Growth Circle will create lasting synergies between members of the Thinkers & Doers network who are all committed to this common objective. Throughout these meetings, members will work together on programs to promote their vision, their engagement and share their experiences (speaking opportunities in international conferences, governmental gatherings and in the media).

Through these actions, members of the Equality for Growth Circle will come up with concrete measures to foster inclusive growth in their communities (open source business cases, tools, consultancy, partnerships). Each meeting will be an opportunity for members to share their thoughts in hands-on working sessions and exclusive VIP gatherings.

Equality for Growth Circle

Step 1 ADVOCATE

The Equality for Growth Circle is a program to showcase the role that citizen entrepreneurs and corporate citizens can play in curbing rising inequalities. The ambassadors will promote the vision of an inclusive and sustainable growth to build prosperity during the main international gatherings where Thinkers & Doers is active (UN, OECD, IFC, General Assembly, Conversations, etc.) during the year.

Step 2 TRANSFORM

Equality for Growth Circle's Ambassadors contribute to the emergence of a generation of companies and entrepreneurs who are role models in terms of tools, achievements and success stories. The Circle offers the opportunity to promote these role models in order to inspire and accelerate positive changes. Selected experts and transition tools are proposed to members of the Thinkers & Doers network. Our ambition is to provide a collaborative space for companies and key stakeholders who want to implement concrete solutions.

Agenda.

JUNE 2019

Launch of the Equality for Growth Circle

Essaouira, Morocco

General Assembly of Corporate Citizens

Workshop X Conference X Press Conference

SEPTEMBER 2019

Announcement of the one-year program

New York, United Nations, during SDGs summit
and the UN general Assembly

Presentation of the Ambassadors and the agenda

DECEMBER 2019

Meeting 1 - Ambassadors

Abu Dhabi, UAE

Workshop

APRIL 2020

Meeting 2 - Ambassadors

Paris, France

Workshop X Conference X Networking Dinner

JUNE 2020

Audit & Overview of the program

Essaouira, Morocco

General Assembly of Corporate Citizens

*Workshop X Conference X Nomination of
Ambassadors
year 2*

2019 - 2020

Media & communication

Digital Platform & Book "Equality for Growth"
Business Cases, Testimonies, Articles, Media

Equality for Growth Circle

MEET THE AMBASSADORS

Ongoing list



CHIDIOGO AKUNYILI
Founder, SheRoars,
Nigeria



HAIFA AL ATTIA
VP Growth and
Regional Expansion,
Luminus Education,
Jordan



HISSA AL DAHERI,
Former Deputy Head,
Louvre Abu Dhabi,
United Arab Emirates



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Advisor, Bureau
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du Plan,
Senegal



MANAL ATAYA
Director General,
Sharjah Museums
Authority,
United Arab Emirates



ANDRÉ AZOULAY
Advisor to His Majesty
King Mohammed VI,
Founding President of
the Essaouira Mogador
Association,
Morocco



**AMINE BEL HADJ
SOULAMI**
Global Head of
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**JEAN-LAURENT
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Director, Senior
Director, Office of
Strategic Affairs at
Abu Dhabi Crown
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SWAADI MARTIN
Founder, Yswara,
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SALEHA OSMANI
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Equality for Growth Circle

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